CODE OF ETHICS OF

INTERNATIONAL INTEGRATED MEDICINE COUNCIL

(An International Council for Promotion of Integrated Medicine)

In Association with

WORLD ASSOCIATION OF INTEGRATED MEDICINE



BY Dr. N. P. Dubey Dr. V.K. Agnihotri Mrs. Jasvinder Kaur

"Conquer the sufferings, with Integrated Approach"

Revised Plan - 2021

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"Conquer the sufferings, with Integrated Approach"

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PREFACE

Man has practiced for the amelioration of his ailments since the beginning of the civilization with whatever was available around him in vegetable, mineral and animal kingdom and such persons were revered by the society and an image of God was visualized in them by the beneficiaries. The older Ayurvedic Literature has spelt out qualities of a good physician as well as rules for quality conduct for their profession e.g. **Sushruta**, **Charak** and **Bagbhatta** etc.

Hippocrates, the Father of Modern Medicine also laid down the ethics for good conduct of Modern Medicine Physicians long back which are still binding on them and administered as oath at the completion of their graduation. There are statuary bodies which keep a watch and punish those who bring bad name to the profession.

The recognition of Integrated System of Medicine by World Health Organization in 1976 was for providing Primary Health Care to the community which will be within their easy reach, cheap, from local resources with appropriate technology and with their active participation without the side effects as that of modern medicines.

There is need for a code of conduct (Code of Ethics) for the physicians of Integrated Medicine (a combination of best of all prevailing medical systems with or without drugs) to be practiced sincerely for establishing high standards.

With the above aims in view, an attempt has been made by the International Integrated Medicine Council (IIMC) in association with World Association of Integrated Medicine (WAIM) for the practitioners of Integrated Medicine. It is hoped that following these ethical conduct rules will go a long way in the quality service of the community at large.

World Association of Integrated Medicine



INTRODUCTION

World Health Assembly met in 1976 to prepare the strategy for "Health for All". The Alma-Ata Declaration of "Health for All by 2000 AD" through Primary Health Care took place on September 13th, 1977. Primary Health Care has been described as "essential health care based on practical, scientifically sound and socially accepted methods and technology made universally accessible to individuals and families in the community through their full participation and at a cost that a community and country can afford to maintain their development in the spirit of self reliance and self determination. Subsequently, the Alma-Ata declaration outlined that the Primary Health Care is based on the training and scientific orientation provided to health care workers including physicians, nurses, midwives, auxiliary and community workers and traditional medical practitioners.

International Integrated Medicine Council (IIMC) has established guidelines and regulations outlining the **Code of Ethics** that integrated medical practitioners and healers are supposed to follow in consequence of their teaching, training, certification, membership and fellowship of World Association of Integrated Medicine (WAIM) and its associated, affiliated and recognized institutions and collaborating units.

I am sure; the members registered and associated with International Integrated Medicine Council (IIMC) will follow the **Code of Ethics** of the Council and provide feedback to strengthen the ethics of the Council.

"Service to Man is Service to God"

(Dr. N. P. Dubey)
President

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SECTION - 1

AIMS AND OBJECTIVES

The International Integrated Medicine Council (IIMC) was registered on 17th September 1996 under Society Registration Act XXI of 1860 by Government of Delhi. It is based on the principles of Alma-Ata Declaration to achieve the target of **Health for All (HFA)** by all possible systems of treatment modalities. The council is aimed to standardize the various courses of Integrated Medicine, Traditional Medicine, Alternative Medicine, Holistic Medicine, Medico-technical courses and enroll the practitioners under various groups of practices as per classification of Council. The council has long term Goal to achieve the target i.e. Health for All by 2000 Onwards". The main aims and objectives are:-

- 1. To integrate all available medical sciences / systems in various groups.
- 2. To standardize the course curriculum for various Integrated, Traditional, Alternative and Holistic Medicines.
- 3. To develop integrated medical education (IME) and training program to the students and practitioners of India and abroad
- 4. To promote national and international traditional systems according to their scenario in integrated manners.
- 5. To bridge the gap between various existing systems of treatment and healing.
- 6. To standardize the curriculum for community health.
- 7. To identify the practitioners, provide them training and arrange their registration with International Integrated Medicine Council (IIMC).
- 8. To encourage the research in the field of integrated medicine and practice.
- 9. To standard various leveled institutions, hospital and training centers in India and abroad for training of Integrated Medical Education and Health Programs (IMEP and IMHP) for benefit of mass.
- 10. To develop research on Cancer, AIDS and other burning problems of the day.
- 11. To develop global co-operation and collaboration with the institutions of similar nature.
- 12. To develop the curriculum for various Medico-Technical Courses (Paramedical Sciences).
- 13. To organize conferences, seminars, workshops of national and international levels.
- 14. To develop communications for assistance from national and international agencies.
- 15. To develop all other activities for the benefit of the council and the member countries.
- 16. To get the recognition of council with national and international governments and non-government organizations and councils.

SECTION -2

PRACTITIONERS

All those who practice any system of treatment and or healing for relief of suffering with drug and drugless therapies are called practitioners. They must be governed under certain legislation and regulation. Every country has certain regulation under the concerned government especially for modern scientific medicine. Majority of traditional medicine and healing are still having no any regulatory bodies. The practitioners are working without any registration. The World Association of Integrated Medicine (WAIM) took it in knowledge and established International Integrated Medicine Council (IIMC) on 17th September 1996 under Society Registration Act XXI of 1860 by Government of Delhi to have proper registration to their candidates.

TYPE OF PRACTIONERS

World Association of Integrated Medicine (WAIM) is main body and administrative division of entire integrated medicine activities. International Integrated Medicine Council (IIMC) has been created to register all the practitioners of various systems in related group of practice. The World Association of Integrated Medicine (WAIM) has classified the practitioner various groups which are almost in accordance to the principles of IIMC. World Association of Integrated Medicine (WAIM) and International Integrated Medicine Council (IIMC) has jointly classified the practitioner in following groups.

- Integrated Medicine Practitioners.
- Traditional Medicine Practitioners.
- Alternative Medicine Practitioners.
- Holistic Medicine Practitioners.
- Medico -Technical Practitioners.

DEFINITION OF PRACTITIONERS

According to World Association of Integrated Medicine (WAIM) and International Integrated Medicine Council (IIMC) the practitioners of various systems of treatment and healing are divided in five measure groups are defined as:

- I. **Integrated Medicine Practitioner (IMP):** Those practitioners are qualified and trained in Integrated Medical System (modern and traditional medicine systems) either in India or abroad are called Integrated Medical Practitioners.
- **II. Traditional Medical Practitioner (TMP):** Those practitioners are qualified and trained in Integrated Traditional Medical System (traditional medical medicine systems) either in India or abroad are called Integrated Medical Practitioners.
- III. Alternative Medicine Practitioner (AMP): Those practitioners are qualified and trained in Integrated Alternative Medical System (alternative medicine systems and healings) either in India or abroad are called Integrated Medical Practitioners.
- **IV. Holistic Medicine:** Holistic medicine is combination of divine, universal, individual contents in combination to deal the holistic body and health of an individual to enable him to streamline the divine-universal-individual connectivity (DUIC) to attain the ultimate goal of life through peaceful, blissful and fruitful life".

and trained either in specific or integrated courses and wish to serve as paramedical staff in the hospital / clinics/ nursing homes / old age home as assistant in diagnosis, treatment, healing, rehabilitation, home health care provider and counselor are consider in this group.						

SECTION -3

ETHICS FOR PRACTITIONERS

In order to make it more understandable and practical, the details of the ethics of practitioners and practice have been explained under following head:

- A. General Duties and Responsibilities.
- B. Unethical Practitioner.
- C. Duties towards Patients
- D. Attitudes of Practitioners to each other.
- E. Practitioner and Commercialization.
- F. Practitioner and Public.
- G. Registration and Clauses.
- H. Cancellation of Registration
- I. Addition in Ethical Matters.

A. GENERAL DUTIES OF PRACTITIONERS

An integrated medical practitioner must confine to following applicable duties in order to maintain the ethics.

- **A- 01.** A practitioner must always maintain the highest standards of professional conduct towards both the individual and society.
- **A- 02**. A practitioner must not allow himself to be influenced merely by motives of profit.
- **A- 03**. No practitioner is allowed to weaken the physical or mental resistance of a human being, except for strictly therapeutic or prophylactic indications imposed in the interest of the patient.
- **A- 04**. A discovery by the practitioner should be published with caution in registered journals.
- **A- 05.** In case of evidence in the court of law, the practitioner should state only that which he has observed. No hearsay should be included.

B.UNETHICAL PRACTITIONER

The following practices are deemed unethical:-

- **B- 01**. Self advertisement except in rare.
- C- 02. Copy of any prescription without the knowledge of drug and related techniques.
- B- 03. Taking part in any medical care which the practitioner does not have training.
- C- 04. To receive extra funds in connection with services rendered to patient.
- **B- 05.** Writing prescription in private formula (only known to clinic's staff).
- C- 06. To initiate the treatment of patient without understanding the diseases.
- **B- 07.** To receive any commission or gift from to patient.
- **C- 08.** To receive any certificate unethical institution and promoting such institution.
- **B-09**. Criticize any practitioner or practice without having sufficient proofs.
- **B-10**. To help any untrained practitioner to perform any procedure.
- **B-11.** To indulge in any activity that could harm the council and profession.

C. DUTIES TOWARDS PATIENT

All the integrated medical practitioners involved in any types of practice pertaining to relief of suffering must bear the following points in the mind.

- C- 01. A practitioner must always bear in mind the importance of preserving all life from the time of conception until death.
- C- 02. A practitioner owes to his/her patient complete loyalty and all the resources of his therapy. Whenever the examination or treatment is beyond his capacity he should refer the patient specialized practitioner.
- C- 03. A practitioner must maintain to his/her patient secrecy for all aspects which have been confided to him/her or which he/she knows because of the confidence expressed in him.
- **C- 04.** A practitioner must give the necessary treatment in an emergency within his reach; the serious and critical patient must be referring to Specialized / Competent Center.
- C- 05. Every patient has the right to expect a complete and thorough examination of his disorder so accurate records should be kept.
- C- 06. A practitioner must explain the condition of the patient (prognosis) to the reliable person in his/her family but not to the patient.
- **D- 07.** A practitioner should regularly improve his knowledge and skills through:
 - Study,
 - Discussions,
 - Conferences.
 - Seminars,
 - Workshops / Skill develop programs / Continuing Education.

D. ATTITUDES OF PRACTITIONERS TO EACH OTHER

All the integrated medical practitioners must have positive attitudes towards their colleague's practitioners any streams of medical practices. To maintain the ethic the practitioner must bear following points in their mind:

- **D- 01.** A practitioner must behave towards his colleague to create mutual trust.
- **D- 02.** A practitioner must not entice patients in any way.
- **D- 03.** A practitioner must observe all the principles and guidelines laid down by International Integrated Medicine Council.
- **D- 04.** A practitioner must help his colleagues in all exigencies of profession
- E- 05. A practitioner must appreciate innovative works of his/her colleagues.
- **F- 06.** A practitioner must not criticize his/her colleagues.

E. PRACTITIONERS AND COMMERCIALISATION

The integrated medical practitioners are advised to keep away from the commercialization of their practice and services in order to maintain the ethics. To keep away practitioner must bear following points in their mind:

- E- 01. A general ethical principle is that the integrated medical practitioner should not associate himself with commerce or business in such a way which can influence or affect the attitude towards the treatment of the patient.
- **E- 02.** Practitioners should not use / sanction the quotation of an extract from any publication or report for the purpose of the trade / business without the written authority/permission of International Integrated Medicine Council.

F. PRACTITITONER AND PUBLIC

All the integrated medical practitioners are advised to follow the following under mentioned instructions in order to keep high ethical values to the profession as well as for the welfare of public.

- **F- 01**. A practitioner should not attempt to advertise himself except by proficiency and by skill and success in his practice.
- **F- 02.** It is unethical for a member to put an advertisement in the public press, except in the following circumstances.
 - On starting practice.
 - On changing the address.
 - On temporary absence from the practice.
 - On resumption of the practice.
 - On succeeding to another practice.
 - On entering or retiring from a partnership.
 - On discontinuance of a colleague in the group practice.
 - On receiving any Award
- F- 03. The advertisement about the hours of consultation, address and telephone number may be inserted.
- **F- 04.** Letters of abbreviations indicating all other qualifications specialty may be inserted.
- **F- 05.** It is unethical for any member to permit his/her name to be used in any material relating to disease or their treatment published in the public press or broadcast by radio or television. Approval may be required from International Integrated Medicine Council.
- **F- 06.** Interview with media on subjects relating to diseases and their treatment may be given by any member.
- **F- 07.** Public lectures or addresses to lay audiences may be given on professional subject in order to promote Integrated Medicine, Traditional Medicine, Alternative Medicine, Holistic Medicine and Medico technical Courses.
- G- 08. Every member can have his / her name plate affixed at his residence and clinic
- **G- 09.** Name plates may bear the name, qualification, practice hours and a statement of specialty.
- **E- 10.** Practitioners may display the following titles related to integrated medicine and allied sciences after conferment, in addition to their clinical qualifications.
 - BIMS.

- Advanced Diploma in Specialty (A D Specialty IM, TM, AM, HM).
- Diploma in Specialty- (D- Specialty IM, TM, AM, HM).
- Certificate in Specialty- (C- Specialty IM, TM, AM, HM).
- MWAIM (IM, TM, AM, HM).
- FWAIM (IM, TM, AM, HM).
- Medico Technical Education (MTE-Specialty)

Note: Other National and International Integrated, Traditional, Alternative and Holistic Medicine and healing and their courses for certificates, diploma, advance diploma along with memberships and fellowships can be incorporated and promoted by World Association of Integrated Medicine (WAIM) depending on its approval by both i.e. International Integrated Medicine Council (IIMC) and further by World Association of Integrated Medicine (WAIM).

G. REGISTRATION AND CLAUSE

All practitioners of various systems of practices are given registration under following clauses depending on the eligibility, qualification and training as finalized by International Integrated Medicine Council (IIMC).

- **G- 01**. **Integrated Medicine (IM):** Those practitioners who are qualified and trained in the integrated system (modern and traditional systems of the country) are awarded registration as **IM No......**
- **G- 02**. **Integrated Traditional Medicine (TM):** Those practitioners who are qualified and trained in the integrated traditional systems are awarded registration as **TM No......**
- **G- 03. Integrated Alternative Medicine (AM):** Those practitioners who are qualified and trained in integrated alternative systems are awarded registration as **A M No....**
- **G- 04. Integrated Holistic Medicine (HM):** Those practitioners who are qualified and trained in integrated holistic systems are awarded registration as **HM No......**
- **G- 05. Medico-Technical Courses** / **Paramedical (MTE):** Those practitioners who are qualified and trained either in specific or integrated course and wish to serve as paramedical staff in the hospital / clinics/ nursing homes / old age home as assistant in diagnosis, treatment, healing, rehabilitation, home health care provider and counselor are awarded registration as **MTE No......**

H. CANCELLATION OF REGISTRATION

The cancellation of registration of any candidate is big black spot on the candidate (punishment). The practitioners of integrated medical are advised to keep the following under mentioned instructions in their mind in order to keep high ethical values of the profession.

H- 01. Any member, whose name has been removed from the Medical Register of country by reasons by conviction or bad conduct in a professional respect, shall cease to be a member of International Integrated Medicine Council.

- **H-.02.** International Integrated Medicine Council shall have power to expel from membership of the society on following under mention grounds:
 - Any member on the ground that his conduct is deemed by the society to be detrimental to the honor, interests of the profession.
 - Any member who bring the profession or the Society in disrepute.
 - Any member who has willfully and persistently refused to comply with the Rules of the Society or the Articles or the bylaws of the Society.
 - **H- 03.** A resolution to expel a member must be carried by a two-third majority of the Governing Body Members of the International Integrated Medicine Council / World Association of Integrated Medicine.
 - **H- 04.** An expelled member shall, notwithstanding that he/she has ceased to be a member, be liable to pay all dues towards the Society, at the time of his/her expulsion.
 - H- 05. No canvassing for members in of any professional society is allowed.
 - **H- 06.** Members once expelled will not be taken back, if at all it has decided to retake, it should be by fifty percent majority of the members of the Governing Body Council / World Association of Integrated Medicine.

I. ADDITIONAL ETHICAL MATTERS

There is an ethics subcommittee to investigate any matter of ethics which are brought to notice by the President for the benefit of Council. The matter is discussed in the meeting of Governing body and after approval it is added in appropriate section of the ethic or new section may be created for the same.

"Practitioners of any Medical and or Healing system is welcome to for their Registration depending on the eligibility"

Under

INTERNATIONAL INTEGRATED MEDICINE COUNCIL

(IIMC)

For Details Visit
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